



MEDIA KIT

- A complete portal for two- wheelers in India that started in 2007

Pageviews/ Month



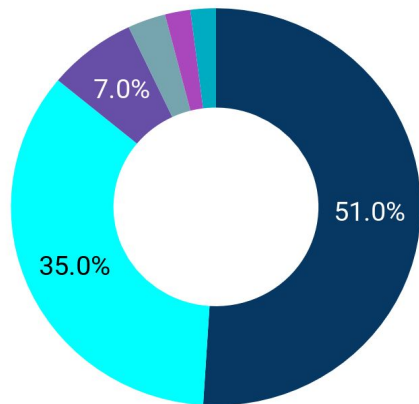
Pan India : 4 Million

Visitors/ Month



Pan India : 1.2 Million

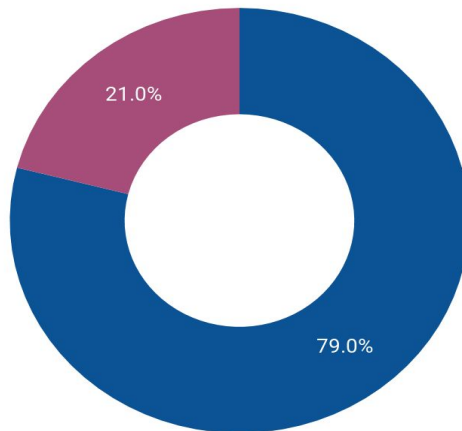
- Till date, served more than 45M automobile enthusiasts & listed over 2.75 lakh 2-wheelers



● 18-24 ● 25-34 ● 35-44 ● 45-54 ● 55-64 ● 65+



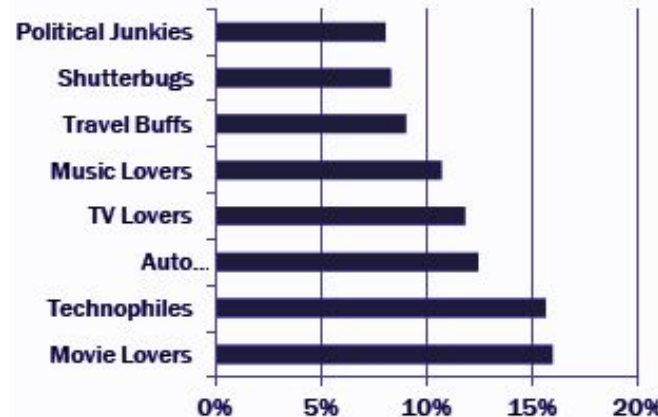
Age



● Male ● Female



Gender



Affinity

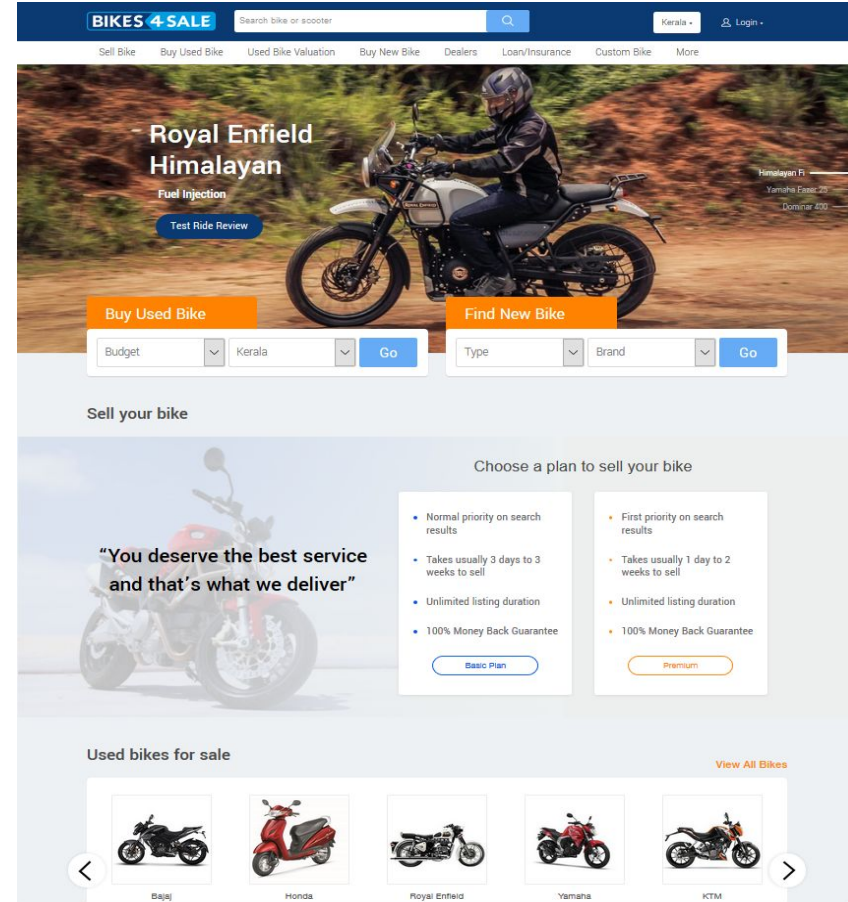
- A primarily young user profile, with a significant male user base.
- Users are a mix of Auto, Techno and Movie buffs.

- Used Bikes : Classifieds & Bike Valuation Tool
- New Bikes : New Bike Bookings, Price & Spec, Comparisons
- Services : New & Used Two-wheeler Loan

SITE PROMOTION – HOMEPAGE SLIDER

Benefits for the Client

- First image seen on the homepage
- Great credibility as it appears to be an original content of Bikes4Sale.
- High visibility even if ad blockers are enabled.



Why Native Ads?

- Greater Credibility
- Very High CTR
- Displayed on all pages except the home page
- Assured visibility, even when Ad-blockers enabled

Average Impressions / Month : 40 lakhs

The screenshot displays the BIKES 4 SALE website interface. At the top, there is a navigation bar with the logo, a search bar, and links for 'Kerala' and 'Login'. Below the navigation bar, a banner for 'Racing runs in the Genes' with 'Low EMI ₹ 2016/-' is visible. The main content area features a section titled 'Diwali Discounts and Offers on Motorcycles'. This section includes a sub-header 'Checkout latest diwali offers and discounts on two-wheelers' and a paragraph explaining that festive seasons are good for manufacturers and consumers, with Diwali being the most widely celebrated festival in India. Below the text is a large image of two women in red saris lighting diya lamps. To the right of the main content, there is a blue box labeled 'Native Ad'. Below this, there is a 'Bikes4Sale Price Guide - Used Bike Valuation Tool' which allows users to know the market value of their used bike by selecting brand, model, location (Kerala), and year (2016), and entering the kilometers run. A 'Check Price' button is provided. At the bottom right, there is a small logo for 'RamseyCircle.com'.

SOLUTIONS – FACEBOOK CROSS PROMOTION

Benefits for the Client

- Reach to a wider range of audience through paid promotion
- Increase in Brand Awareness
- Enhancement of Brand Value by Indirect Marketing

Benefits for Bikes4Sale

- Brand Visibility

The screenshot displays a Facebook interface. The main feed shows a post from 'Bikes4Sale' featuring a Royal Enfield Stealth Black motorcycle. The post includes text about the bike's availability and a link to the Bikes4Sale website. Below the main image are two smaller images showing close-ups of the motorcycle's engine and headlight. The post has 4.5k likes and 365 comments. The right sidebar contains sections for 'Your Adverts', 'Trending' (with links to news stories about Las Vegas and Donald Trump), 'Sponsored' (with a PayPal advertisement), and 'Anupamsinks'. The bottom of the page shows a video post by Venkat Balaji and a post by Harshala Krishna.

| Ad Slot | Desktop Size | Mobile Size |
|-----------|--------------|-------------|
| AD Slot 1 | 970 x 90 | 300 x 250 |
| AD Slot 2 | 300 x 600 | 300 x 600 |
| AD Slot 3 | 300 x 250 | 300 x 250 |
| AD Slot 4 | 300 x 250 | 300 x 250 |

BIKES 4 SALE
Search bike or scooter
Delhi
Login


[Sell Bike](#)
[Buy Used Bike](#)
[Used Bike Valuation](#)
[Buy New Bike](#)
[Dealers](#)
[Loan/Insurance](#)
[Custom Bike](#)
[More](#)

Ad Slot 1

Bajaj Pulsar RS 200

Bikes > Bajaj > Pulsar > Pulsar RS 200

Complete details of Pulsar RS 200 Motorcycle



Launched in India in March 2015.

Rolling out from Bajaj's stable is the new Pulsar RS 200, offering stiff competition to its rivals. Sporting a 199.5cc engine, 6-speed gearbox, churning out 24.2 bhp of power and 18.6 Nm of torque, the Pulsar RS 200 has certainly upped the ante and set new heights in the segment. The Pulsar RS 200, its predecessor, was well received by the Indian audience and Bajaj has taken a step further with the RS200 and introduced drastic changes with the overall styling and the engine department. The top speed is 140km/h, 5km more than the RS200 and has optional ABS. Mileage is claimed to be at 54 km to the litre.

2017 Edition

Pulsar RS 200 is the first and only full faired sportsbike of Bajaj. The company has given the second and latest upgrade to this model by fitting the all new BS-IV compliant engine under the new skin. The new set of RS 200 came with a brand new skin. Bajaj calls it as their 2017 Laser Edged Collection. It is offered in two sets of color formats such as Racing Blue and Graphite Black. Other than the BS-IV engine, it uses electronic fuel injection for enhanced fuel supply. This helps in improving the rated power up to 1 bhp. The engine gets a revised software map with updated Bosch ECU to control the combustion.

Ad Slot 2

Bikes4Sale Price Guide - Used Bike Valuation Tool

Know the market value of your used bike

Select Brand Select Model

Delhi 2016

KMs Run

Check Price

Ad Slot 3

PRICE SIMILAR MILEAGE PICS SPECS NEWS & TEST RIDE REPORT USER REVIEWS

★★★★★ 4.8/5 (22 votes)

Write a Review

Share Tweet

Price Rs. 1,21,881 [Ex-showroom, New Delhi]

The given price can change depending on the colour and other features like alloy wheels, disc brakes, accessories etc.

| State, City | Ex Showroom Price | On Road Price |
|---------------------|-------------------|---------------|
| Delhi, New Delhi | Rs. 1,21,881 | — |
| Maharashtra, Mumbai | Rs. 1,23,161 | — |
| Maharashtra, Pune | Rs. 1,23,161 | — |

Ad Slot 4

Sell Your Old Two-Wheeler

Get the best price for your old bike. Sell your bike at the Largest Used Bike Market.

Sell Now

Trending !!!

Diwali Offers for new Bikes and Scooters

Diwali Offer 15.00%

Ad Slot 4

Popular Two-Wheelers

Buy new Bajaj Pulsar RS 200
View All Dealers

BIKES 4 SALE

Display Ad

BIKES 4 SALE

Select State

▼

Login

▼

[Sell Bike](#) [Buy Used Bike](#) [Used Bike Valuation](#) [Buy New Bike](#) [Dealers](#) [Loan/Insurance](#) [Custom Bike](#) [More](#)



Polaris Scrambler 850 HO

[Bikes](#) » [Polaris](#) » [Scrambler](#) » [Scrambler 850 HO](#)

[SIMILAR](#) [PICS](#) [SPECS](#) [USER REVIEWS](#)

Complete details of Scrambler 850 HO ATV

The Scrambler 850 is a one-person All Terrain Vehicle that is more powerful than an average sport Utility ATVs and Quads. Powered by a 850cc High Output (H.O.), 4-Stroke SOHC Twin Cylinder heart, the machine develops gorgeous performance. Meanwhile, the machine holds a drawback, that is the Scrambler 850 has only a rear rack cargo capacity of 50 lbs and a front rack cargo capacity of 25 lbs, which are 79.2% and 75% less than the average for all Sport-Utility ATVs and Quads respectively.



Rate Polaris Scrambler 850 HO:

★★★★★ 3.3/5 (12 votes)

[Add To Compare](#)

[Write a Review](#)

[Share](#)

[Tweet](#)

Price

Not Available

[Buy new Polaris Scrambler 850 HO](#)

[View All Dealers](#)

West India AutoEquip Pvt Ltd

Survey No.395/3, Nr. Sanathal

AKB Motors

No-476/45, 7th Cross, 7 th

Bikes4Sale Price Guide : Used Bike Valuation Tool

Know the market value of your used bike

Kiloms Run

[Check Price](#)



[Sell Your Old Two-Wheeler](#)

Get the best price for your old bike. Sell your



Premium Slot

Desktop Size

Mobile Size

Billboard

970 x 250

Responsive

BIKES4SALE WHY BIKES4SALE?

- **Matchless user base**
 - Our users come for real transactions (buy & sell), not to just laze around!
 - 85% of our audience are of the age group 18-34, across India
- **Highly targeted audience**
 - We are completely focussed on the two wheeler industry
 - We have 100% guarantee as to who visit us, they are purely automobile enthusiasts!
- **Trust factor**
 - We are the only site with paid listings for used bikes, but have never gone short of listings!
 - We have listed more than 2.75 lakh used vehicles till date, for we deliver what we promise

THANKS!

For further information, contact

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