



MEDIA KIT

- A complete portal for two- wheelers in India that started in 2007

Pageviews/ Month



Pan India : 23 Lac

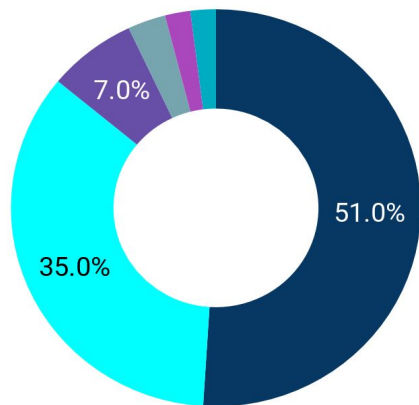
Visitors/ Month



Pan India : 7 Lac

- Till date, served more than 30 M automobile enthusiasts & listed over 1.6 lakh 2-wheelers

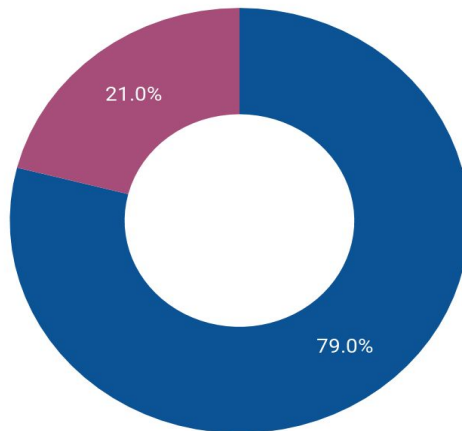
BIKES4SALE OUR USERS



● 18-24 ● 25-34 ● 35-44 ● 45-54 ● 55-64 ● 65+



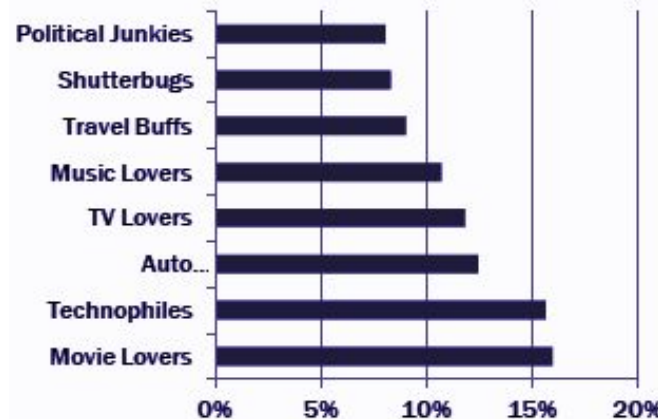
Age



● Male ● Female



Gender



Affinity

- A primarily young user profile, with a significant male user base.
- Users are a mix of Auto, Techno and Movie buffs.

- Used Bikes : Classifieds & Bike Valuation Tool
- New Bikes : Test Ride Bookings , Price & Spec, Comparisons
- Services : New & Used 2-wheeler Loan, Ownership Transfer

Why Native Ads?

- Greater Credibility
- Very High CTR
- Displayed on all pages except the home page
- Assured visibility, even when Ad-blockers enabled

Average Impressions / Month : 23 lacs

Cost/ Month : ₹ 40,000

The screenshot displays the BIKES 4 SALE website interface. At the top, there is a navigation bar with the logo, a search bar, and links for 'Kerala' and 'Login'. Below the navigation bar, a banner for 'Racing runs in the Genes' with 'Low EMI ₹ 2016/-' is visible. The main content area features a section titled 'Diwali Discounts and Offers on Motorcycles'. This section includes a sub-header 'Checkout latest diwali offers and discounts on two-wheelers' and a paragraph explaining that festive seasons are good for manufacturers and consumers, with Diwali being the most widely celebrated festival in India. Below the text is a large image of two women in red saris lighting diya lamps on the floor. To the right of the main content, there is a blue box labeled 'Native Ad'. Below this, there is a 'Bikes4Sale Price Guide - Used Bike Valuation Tool' which includes a form to 'Know the market value of your used bike' with dropdowns for 'Select Brand', 'Select Model', 'Kerala', and '2016', a text input for 'KMs Run', and a 'Check Price' button. At the bottom right, there is a small logo for 'RammyCircle.com'.

Ad Slot	Fixed Price/Month	CPM Rate
AD Slot 1 Desktop: 970 x 90 Mobile : 300 x 250	₹ 1,00,000	₹ 50
AD Slot 2 Desktop: 300 x 600 Mobile : 300 x 600	₹ 50,000	₹ 25
AD Slot 3 Desktop: 300 x 250 Mobile : 300 x 250	₹ 50,000	₹ 25
AD Slot 4 Desktop: 300 x 250 Mobile : 300 x 250	₹ 30,000	₹ 15

BIKES 4 SALE


[Sell Bike](#)
[Buy Used Bike](#)
[Used Bike Valuation](#)
[Buy New Bike](#)
[Dealers](#)
[Loan/Insurance](#)
[Custom Bike](#)
[More](#)

Ad Slot 1

Bajaj Pulsar RS 200

[Bikes](#) > [Bajaj](#) > [Pulsar](#) > [Pulsar RS 200](#)

Complete details of Pulsar RS 200 Motorcycle



Launched in India in March 2015.

Rolling out from Bajaj's stable is the new Pulsar RS 200, offering stiff competition to its rivals. Sporting a 199.5cc engine, 6-speed gearbox, churning out 24.2 bhp of power and 18.6 Nm of torque, the Pulsar RS 200 has certainly upped the ante and set new heights in the segment. The Pulsar RS 200, its predecessor, was well received by the Indian audience and Bajaj has taken a step further with the RS200 and introduced drastic changes with the overall styling and the engine department. The top speed is 140km/h, 5km more than the NS200 and has optional ABS. Mileage is claimed to be at 54 km to the litre.

2017 Edition

Pulsar RS 200 is the first and only full faired sportsbike of Bajaj. The company has given the second and latest upgrade to this model by fitting the all new BS-IV compliant engine under the new skin. The new set of RS 200 came with a brand new skin. Bajaj calls it as their 2017 Laser Edged Collection. It is offered in two sets of color formats such as Racing Blue and Graphite Black. Other than the BS-IV engine, it uses electronic fuel injection for enhanced fuel supply. This helps in improving the rated power up to 1 bhp. The engine gets a revised software map with updated Bosch ECU to control the combustion.

Ad Slot 3

PRICE SIMILAR MILEAGE PICS SPECS NEWS & TEST RIDE REPORT USER REVIEWS

★★★★★ 4.8/5 (52 votes)

[Write a Review](#)

[Share](#) [Tweet](#)

Price Rs. 1,21,881 [Ex-showroom, New Delhi]

The given price can change depending on the colour and other features like alloy wheels, disc brakes, accessories etc.

State, City	Ex Showroom Price	On Road Price
Delhi, New Delhi	Rs. 1,21,881	—
Maharashtra, Mumbai	Rs. 1,23,161	—
Maharashtra, Pune	Rs. 1,23,161	—

Buy new Bajaj Pulsar RS 200 [View All Dealers](#)

Bikes4Sale Price Guide - Used Bike Valuation Tool

Know the market value of your used bike

[Check Price](#)

Ad Slot 2

Sell Your Old Two-Wheeler

Get the best price for your old bike. Sell your bike at the Largest Used Bike Market.

[Sell Now](#)

Trending !!!

Diwali Online Offer

Diwali Offers for new Bikes and Scooters

Ad Slot 4

Popular Two-Wheelers

BIKES 4 SALE

Display Ad

BIKES 4 SALE

Select State

Login

[Sell Bike](#)
[Buy Used Bike](#)
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Polaris Scrambler 850 HO

Bikes » Polaris » Scrambler » Scrambler 850 HO

[SIMILAR](#) [PICS](#) [SPECS](#) [USER REVIEWS](#)

Complete details of Scrambler 850 HO ATV

The Scrambler 850 is a one-person All Terrain Vehicle that is more powerful than an average sport Utility ATVs and Quads. Powered by a 850cc High Output (H.O.), 4-Stroke SOHC Twin Cylinder heart, the machine develops gorgeous performance. Meanwhile, the machine holds a drawback, that is the Scrambler 850 has only a rear rack cargo capacity of 50 lbs and a front rack cargo capacity of 25 lbs, which are 79.2% and 75% less than the average for all Sport-Utility ATVs and Quads respectively.



Rate Polaris Scrambler 850 HO:

★★★★★ 3.3/5 (12 votes)

[Add To Compare](#)

[Write a Review](#)

[Share](#)

[Tweet](#)

Price

Not Available

Buy new Polaris Scrambler 850 HO

[View All Dealers](#)

West India AutoEquip Pvt Ltd

Survey No.395/3, Nr. Sanathal

AKB Motors

No-476/45, 7th Cross, 7 th

Bikes4Sale Price Guide : Used Bike Valuation Tool

Know the market value of your used bike

Select Brand

Select Model

Select State

2016

KM's Run

[Check Price](#)



Sell Your Old Two-Wheeler

Get the best price for your old bike. Sell your



Premium Slot

Fixed Price/Month

CPM Rate

Desktop: 970 x 250
Mobile : Responsive

₹ 1,20,000

₹ 70

- **Matchless user base**

- Our users come for real transactions (buy & sell), not to just laze around!
- 85% of our audience are of the age group 18-34, across India

- **Highly targeted audience**

- We are completely focussed on the two wheeler industry
- We have 100% guarantee as to who visit us, they are purely automobile enthusiasts!

- **Trust factor**

- We are the only site with paid listings, but have never gone short of listings!
- We have listed more than 1.5 lakh vehicles till date, for we deliver what we promise

THANKS!

For further information, contact

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