

# Bikes4Sale.in



## DIGITAL MEDIA KIT



## ABOUT US

- Started in 2007 as complete portal for bikes and scooters.
- More than 1.2 lakh two wheelers sold till date.
- Audience consists primarily of Young People interested in Technology & Automobiles.
- Served more than 14,000,000 customers till date.



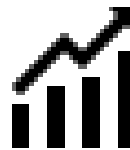
## OUR USERS

**4.2 lakh+**



Users/month

**210%**



Same Period Traffic  
Growth

**3.00**  
**pages/session**

**2min 03s**



Avg. session site

**12.5 Lakh**

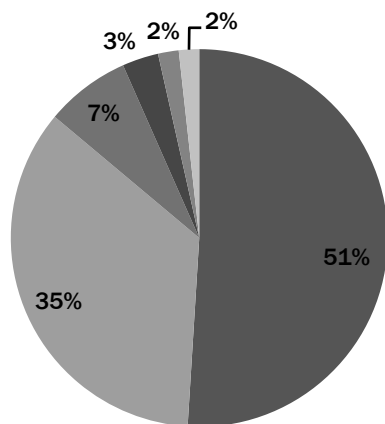


Pageviews/month

- Traffic of 3.5 lakhs unique visitors and growing!
- Users have started coming in from international markets



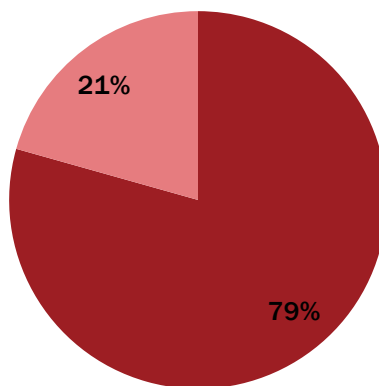
# OUR USERS



■ 18-24 ■ 25-34 ■ 35-44 ■ 45-54 ■ 55-64 ■ 65+



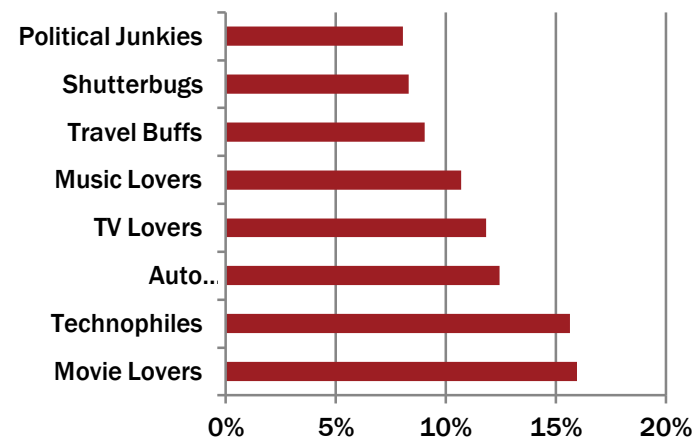
Age



■ Male ■ Female



Gender



Affinity

- A primarily young user profile, with a significant male user base.
- Users are a mix of Auto, Techno and Movie buffs.



# SOLUTION OPTIONS

Ad Slot	Fixed Price/Month	CPM Rate
<b>AD Slot 1</b> Desktop: 970 x 90 Mobile : 320 x 100	Rs. 1,50,000	Rs. 200
<b>AD Slot 2</b> Desktop: 300 x 600 Mobile : 300 x 600	Rs. 1,20,000	Rs. 150
<b>AD Slot 3</b> Desktop: 160 x 600 Mobile : None	Rs. 40,000	Rs. 75
<b>AD Slot 4</b> Desktop: 336 x 280 Mobile : 300 x 250	Rs. 1,20,000	Rs.150
<b>AD Slot 5</b> Desktop: 468 x 60 Mobile : 320 x 50	Rs.60,000	Rs.50
<b>AD Slot 6</b> Desktop: 300 x 250 Mobile : 300 x 250	Rs.60,000	Rs. 50

The screenshot displays the Bikes4Sale.in website interface. At the top, there's a navigation bar with links for BIKES, MOBILES, CARS, and SCOOTERS, along with user options like My Parking, Login, and Register. A search bar is prominently featured with the placeholder text "Search by typing Brand or Model name here". Below the navigation bar, a red banner highlights "AD Slot 1". The main content area is divided into several sections: "Top Deals" listing various motorcycles for sale, a detailed listing for a "Used Honda Aviator for sale in Chennai" with specifications like expected price (Rs. 30,000), color (Mewroom), and engine capacity (109 cc), and a "Bike Valuation Tool" with dropdown menus for brand, model, and state. On the right side, there are more ad slots: "AD Slot 2 : 300x600", "AD Slot 3 : 160x600", "AD Slot 4 : 336x280", "AD Slot 5 : 468x60", and "AD Slot 6 : 300x250". A "Latest Bike and Scooter Pictures" section shows thumbnails of various vehicles, including a Yamaha FZ-S V2.0, Custom Bikes, Pulsar 400CS, and Hastur. At the bottom, there's a "Slideshow" section with a large image of a motorcycle.

# THANKS!



For any information  
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